**Overview**

As a major component of the West Lake Expo in Hangzhou, Zhejiang, P.R. China, WLICSMB has been organized annually since 1999 to promote the growth and development of small & medium businesses worldwide. This year, we hope to continue our tradition of expanding our participation roster which has included delegations from as many as 20 countries, by adopting the theme of *Creating The Future*.

Each year over 200 delegates attend this unique conference, which provides a forum for sharing experiences, case studies, results of development activities, ideas, applications and research results and collaboration and networking opportunities in the context of Small & Medium Business. The basic aims of the conference are promotion of mutual relationships and providing business opportunities by developing communication linkages and networking opportunities among participating researchers and practitioners.

Hangzhou, as the capital of Zhejiang Province, is a key scenic and touristic city, a famous historic cultural city and one of the Seven ancient Capitals in China. With its picturesque landscape, Hangzhou is praised as "Paradise on the Earth". Hangzhou sponsored its first West Lake Exhibition in 1909, which had the same image as those of the Chicago Exposition in 1893, the Paris Exposition in 1900 and the Philadelphia Exposition in 1927. WLICSMB is one of the activities that takes place during the West Lake Exhibition.

**Subtopics**

- SMB Innovation;
- SMB Crisis Management;
- SMB Technology cooperation;
- Financing & Investment of SMB;
- Government Support Policies & SMB;
- High-tech SMB and Venture Capital;
- SMB International Cooperation;
- SMB Entrepreneurship;
- E-business for SMB;
- FDI of SMB;
- Global Network of SMB;
- Green Innovation for SMB;
- SMB Growth and Employment;
- Transformation and Upgrading of SMB;
- Family business and family development;
- SMB Human Resources Management;
- Intellectual Property Right of SMB;
- SMB Sustainable Development;
- Development Strategies of SMB;
- Others.

**Call for Papers**

Please submit a two-page abstract of your paper which should include a separate title page where the name(s) and affiliation(s) of the author(s) are provided (Name, Position, Organization, Address, Tel, Fax and e-mail). In case there are multiple authors, please identify the corresponding author clearly. Please visit the conference website (http://www.wlicsmb.org) for the WLICSMB2011 paper format sample. All abstracts, and subsequently full papers should be submitted electronically to zjsmb@zjut.edu.cn. Each paper will be reviewed under a double-blind peer-review process.

**Important Dates**

- **Submission of Paper Summary:** by Aug. 15, 2011
- **Submission of Full Paper:** by Sept. 20, 2011

**Registration Fee**

- Received before Sept. 30, 2011:
  1. Participant: US$ 300;
  2. Accompanying Person or Student: US$ 150
- Received after Sept. 30, 2011
  1. Participant: US$ 350;
  2. Accompanying Person or Student: US$ 150

**Tentative Schedule**

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<th>Oct.16 Sunday</th>
<th>Oct.17 Monday</th>
<th>Oct.18 Tuesday</th>
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<td>09:00-10:15</td>
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<td>10:15-10:30</td>
<td>Visit SMBs &amp; Post-conference tours</td>
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<td>Opening ceremony</td>
<td>Sessions</td>
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12:00-18:00 Registration

18:00-20:00 Welcome Reception

17:30-18:30 Dinner

17:30-18:30 Depart