

AEARU Summer Camp2013 参加者募集のお知らせ

北京大学（中国）にて開催されるサマーキャンプ募集について、下記の通り募集します。

1. テーマ Business Leadership in China
2. 概要 コース名「Introduction of organization behavior」
週 8 時間、計 4 週間の集中コースに参加します。コース受講に加え、中国企業等訪問等の課外活動も予定されています。また、中国文化に対する理解を深めるために旧跡と文化遺産を訪問する機会が提供されます。
3. 開催時期 2013 年 7 月 8 日（月）～8 月 2 日（金）
4. 開催地 北京大学 (Peking University, Beijing)
5. 対象者 学群生、大学院生
6. 推薦者 1 名
7. 参加費 本学推薦者には、コース受講費、宿泊費は AEARU から支給され、渡航費は本学で負担します。その他雑費（食費・ビザ保険等）は自己負担です。
8. 提出書類 ①願書・応募理由書（所定様式）
②英語能力証明の写し（TOEIC、TOEFL 等のスコア）
9. 提出期限 **2013 年 4 月 30 日(火) 17 時厳守**
10. 提出先 国際部国際企画課 日下（くさか）
Email: kokusaika@un.tsukuba.ac.jp
電話 029-853-2057
11. 選考 書類選考（必要に応じて面接も有）
12. 留意点 本学候補者に選ばれた方は、5 月 15 日（水）までに応募書類を北京大学へ送付して下さい。詳細については、候補者へ後日連絡します。

※AEARU とは

アジア研究型大学協会（AEARU: Association of East Asian Research Universities）は、東アジア地域における代表的な研究指向の 17 大学（うち日本は 6 大学）が共通関心領域での協力を行う組織であり、1996 年に創立されました。本学は協会設立当初の平成 8 年から参加しています。協会の具体的活動として、総会・理事会、各種ワークショップ、スチューデント・サマー・キャンプ等が開催されています。

別添



東亞研究型大學協會
東アジア研究型大学協会
동아시아연구중심대학협의회
The Association of East Asian Research Universities

AEARU Summer Camp 2013

Business Leadership in China



Peking University, Beijing

July 8-August 2, 2013

AEARU Summer Camp 2013

Business Leadership in China

Peking University (PKU) will host the AEARU Summer Camp on ***Business Leadership in China*** from July 8 to August 2, 2013. This proposed program features the study of basic knowledge on organizational behavior and its appliance into the real world scenario. Courses and activities are designed around the theme to prepare the participants' abilities in organizational and leadership skills, and through visits to Chinese companies to enhance their understanding to the industrial and commercial community in China.

DATES:

July 8 to August 2, 2013

VENUE:

Beijing, China

PROGRAM DESCRIPTION:

The summer camp is consisted of an 8-hour per week, 4-week intensive academic course (see **Annex A**) to grasp the theoretical knowledge on organizations, and extracurricular activities to visit international and local companies in China to see the organizational mechanism in real life. The students will also have the chance to visit local sites of historical and cultural interests to gain understanding and appreciation to the local culture.

TUITIONS AND FEES

Tuition and local accommodation fee are WAIVED for nominated students from AEARU member universities.

Other expenditures, including meals, transportation, visa, insurance, and personal spending etc. shall be covered by students.

NOMINATION:

Each AEARU member university shall nominate ONE candidate and send the nomination form (see **Annex B**) to the AEARU Secretariat and PKU coordinator **before April 30, 2013**.

Upon nomination, the organizer at PKU will issue an acknowledging letter to the students including the instructions on completing the formal application through online and hardcopy submission.

APPLICATION AND ADMISSION

The nominated students will be required to complete the online application process, and send the hard copies to Peking University **prior to May 15, 2013**. The contact person and address is:

Ms. Lu Jiao

Office of International Relations

Peking University
No. 5 Yiheyuan Road, Haidian District
Beijing 100871

Upon receiving the application materials, PKU shall send the admission package (including the admission letter and JW202 form for international student visa) within 2 weeks to the AEARU coordinator at home university.

VISA

For students from AEARU member universities outside China (Mainland, Hong Kong, Taiwan, Macao), a student visa is required, and a visa commission charge of RMB 350 should be transferred to PKU before an admission letter is issued.

FOOD

Students shall be responsible for food and other living expenses. The average cost for a meal in the campus cafeteria is 5 to 8 CNY (0.6 to 1 USD). Eating out around campus cost around 5 to 15 CNY (0.6 to 2 USD). The restaurant of PKU Global Village also offers typical Chinese food and dim-sum at the average cost of 15 to 40 CNY (2 to 5 USD) per person.

INSURANCE

Students shall be responsible for their own insurance during their participation to the program. Submission of proof of insurance is required before program participation.

AIRPORT TRANSPORTATION

As for the transportation from the airport to PKU as well as traveling in Beijing and PKU campus, a map of instruction will be sent to each participant before the summer program started through emails.

Course Information

Introduction of Organizational Behavior

Credit and Hours: 2 credits, 32 credit hours

Class Time: Tue 10:10-12:00am, Wed 9:00-12:00, Thu 9:00-12:00

A good understanding of key organizational concepts and issues is a prerequisite for becoming an effective leader in organizations. Through formal lectures, as well as simulation games and case analysis, the course introduces students to contemporary concepts and theories in the field of organization behavior. Specific topics include the meaning and functions of organizational structure, social networks and networking in organizations, leadership, teamwork, and intercultural collaboration. The course contains formal lectures, simulation games, case analysis and possible field trips.

Teacher: Dr. Y. Connie Yuan

Dr. Y. Connie Yuan is the Associate Professor of the School of Economics in Cornell University. She received her B.A. degree from the Department of English and American Literature of Peking University in 1995, with a minor in law. She obtained her M.A. degree in Marketing Communication in 1998 from the University of Connecticut and her Ph.D. in Organizational Communication in 2004 from the University of Southern California. Since 2004, she has worked at Cornell as Visiting Assistant Professor (2004-2005), Assistant Professor (2005-2011) and Associate Professor (since 2011). Her current research interests include the role of social networks and social media in knowledge management in organizations, and intercultural communication.