As the market, government, and non-profit sector (civil society) on their own have failed to deal with various global issues and social problems, expectations run high for so-called “social innovation,” a new approach that incorporates: (1) determining a “social mission” infused with a sense of crisis, (2) promoting sustainable business capability, and (3) encouraging new inventive activities and methods that accompany new social values.

Social innovation is considered to be an attempt to solve social problems by commercial capital and/or business methods, for example. But it is beyond that. It could be a trigger for a full societal “shift” caused by social and policy changes.

Before further expanding this new approach to various issue areas, however, we first need to accurately identify the logics and actual mechanisms, and to measure the impact of social innovation and investment on policy outcomes.

The central aim of the symposium is to explore how the humanities, the social sciences, and universities can contribute to improving the capacity of policy innovation as a result.
Exploring Innovations in Universities, the Humanities, and the Social Sciences for Improving Social Innovation

Sep 17 (Sat) 13:30-15:15  

Session Organizer: Yutaka Tsujinaka

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<td>13:40-14:00</td>
<td>Jonathan Chang, Lien Centre for Social Innovation</td>
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<td>14:00-14:20</td>
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<td>&quot;On Identity and Certification System Models of Social Enterprise: A Transnational Analysis&quot;</td>
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**Prof. Jonathan Chang**  
(Singapore Management University)  
Jonathan Chang is the Executive Director of Lien Centre for Social Innovation and an Adjunct Professor of Social Entrepreneurship at Singapore Management University, with interests in entrepreneurship, social policy, and government. He pioneered Ashoka Changemaker Campus accreditation for SMU, the first and only university in Asia to receive the honor. He is the Harvard Kennedy School Ambassador to Singapore, and a member of HKS Alumni Board of Directors.  
Prior to Singapore, Jonathan founded and co-founded four startups across multiple industries in Silicon Valley and Manhattan. He gave a TEDx talk at Harvard about the importance of a mission-driven life. He earned his degrees from UC Berkeley, Stanford Graduate School of Business, and Harvard Kennedy School of Government. He received Stanford’s Miller Social Change Leadership Award, and was selected as the Harvard Law School’s Digital Problem Solving Initiative Fellow.

**Prof. Ruijun Yuan**  
(Peking University)  
Ruijun Yuan is associate Professor of School of Government at Peking University. Her research focuses on the role of social movements in authoritarian systems, collective action, and social services. She currently acts as the director of Center for Civil Society Studies at PKU and leads several research projects on the development of social innovation focusing on various issues such as certification of social enterprises, impact investment, development management, and impact assessment tools development. She has co-chaired four sessions on social enterprise and social innovation at Beijing Forum since 2012. She is co-editor of The Blue Book of the Civil Society in China (PKU Press, 2008) “She holds BA, MA and PhD from Peking University.”

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Grace Chang-Yu Huang is currently a practitioner of a not-for-profit organization in Taiwan. With academic training in social work (B.A.), social anthropology (M.S.S.), and business management (Ph.D.), her interests area are social entrepreneurship, social enterprise, and social innovation.

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Dr. Song is Professor of Sociology Department and Dean of Graduate School, Kyung Hee University. He is currently Chairman of Korean Association for Sociology of Religion. Dr. Song received his Msc. and Ph.D. from University of Bristol, UK. His research interests lie with a liberal communitarian view in such areas as culture, religion, ethics, and knowledge. He is author of Religion and Social Progress (co-authored), Community in the Postmodern Culture (sole-authored). He has recently published some translated books, including Varieties of Religion Today (Charles Taylor) and On Secularization (David Martin). His recent papers include, “Between Two Language Games: Religious Competition between Fascism and Christianty”, “Peter Winch’s Theory of 'Rule-following' and Its Sociological Implications”.

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**ICR Special Symposium**

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